

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

| | | | | | | | | | |
|---|--|--|------------------------|--|---------------------------------------|--|------|--|---|
| 39976 | AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467 | | | | ADVERTISER (OR AGENCY AND ADVERTISER) | | | | Cancellation Notice Required Announcement 28 days prior notice |
| NAME | SHORR JOHNSON MAGNUS | | | | BOB CASEY FOR PENNSYLVANIA | | | | |
| AND | 1831 Chestnut St Ste 602 | | | | PO BOX 58746 | | | | |
| ADDRESS | Philadelphia PA 19103-3700 | | | | Philadelphia PA 19102-8746 | | | | |
| | USA | | | | USA | | | | |
| CONTACT | | | | | PRODUCT SUMMER WEEK 3 | | | | |
| LOCAL SALESPERSON | Brian Butz-1 | | AGENCY EST. NO. | | PRODUCT CODE | | 1310 | | |
| NATIONAL SALESPERSON | | | | | | | | | |
| BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1 | | | | | | | | | |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| Ethnicity | | SPOTS PWK. | TIME | | LENGTH | EFFECTIVE DATES | PROGRAMS | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|---|---------|---------------|--------|--------|--------|--|---------------------------|-----------------|-----------|----------------|
| ITEM | DAYS | | FROM | TO | | | | | | |
| PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. | | | | | | | | | | |
| 1 | 22222.. | 8 2 | 07:00A | 09:00A | 30S | 08/14/12-08/17/12 08/20/12-08/20/12 | THE EARLY SHOW | 10 | 300.00 | 3000.00 |
| 2 | 11111.. | 4 1 | 05:58A | 07:00A | 30S | 08/14/12-08/17/12 08/20/12-08/20/12 | THIS MORNING 6-7AM | 5 | 500.00 | 2500.00 |
| 3 | 10101.. | 2 1 | 04:00P | 05:00P | 30S | 08/15/12-08/17/12 08/20/12-08/20/12 | 4PM EARLY NEWS | 3 | 500.00 | 1500.00 |
| 4 | 11111.. | 4 1 | 07:30P | 07:58P | 30S | 08/14/12-08/17/12 08/20/12-08/20/12 | THE INSIDER | 5 | 450.00 | 2250.00 |
| 5 | 11111.. | 4 1 | 11:35P | 12:37A | 30S | 08/14/12-08/17/12 08/20/12-08/20/12 | 11:35P-12:37A - LETTERMAN | 5 | 325.00 | 1625.00 |
| 6 | 11.111. | 4 1 | 11:00P | 11:30P | 30S | 08/14/12-08/18/12 08/20/12-08/20/12 | | 5 | 1200.00 | 6000.00 |
| 7 | Sa | 1 | 07:58A | 10:00A | 30S | 08/18/12-08/18/12 | SAT.CBS MORNING NEWS | 1 | 200.00 | 200.00 |
| 8 | Sa | 1 | 05:58A | 07:58A | 30S | 08/18/12-08/18/12 | SAT. MORN. LOCAL NEWS | 1 | 175.00 | 175.00 |
| 9 | Su | 2 | 08:58A | 10:28A | 30S | 08/19/12-08/19/12 | CBS SUN MORN | 2 | 325.00 | 650.00 |
| Total Contract: | | | | | | | | 37 | | 17900.00 |
| Billing Summary | | | | | | | | | | |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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AS AGENT FOR (ADVERTISER)

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| AND | 1831 Chestnut St Ste 602 | PO BOX 58746 | |
| ADDRESS | Philadelphia PA 19103-3700 | Philadelphia PA 19102-8746 | |
| | USA | USA | |
| CONTACT | | PRODUCTSUMMER WEEK 3 | |
| LOCAL SALESPERSON | Brian Butz-1 | AGENCY EST. NO. | PRODUCT CODE 1310 |
| NATIONAL SALESPERSON | | | |
| BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1 | | | |

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|------|------|---------------|------|----|----------|-----------------|-----------------|-----------------|--------------------------------|----------------|
| | | | FROM | TO | | | | | | |
| | | | | | Qtr 3-12 | Jul .00 | Aug 17900.00 | Sep .00 | Total 17900.00 | |
| | | | | | | | | | GRAND TOTAL 17900.00 | |

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